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Commercial publishers are nearly invisible in New Modernist Studies. There is no history of Random House, no history of Harcourt Brace, and no history of Faber & Faber. One reason for this invisibility is that commercial firms published a wide range of texts—what we now see as 'modernism' was issued alongside 'popular' texts.

This talk will address two points: 1) why so few modernist scholars have studied commercial publishers; 2) what we can do to expand the sub-field of Modernist Print Culture, building on existing work in periodical studies and strengthening our relationship with scholars of book history.

*Lise Jaillant is Lecturer at Loughborough University. She is the author of two monographs: *Modernism, Middlebrow and the Literary Canon: The Modern Library Series, 1917-1955* (2014) and *Cheap Modernism: Expanding Markets, Publishers' Series and the Avant-Garde* (2017). More information can be found on her website: www.lisejaillant.com.*

Lise Jaillant

'Modernist' Publishers, Publishers of 'Modernism'

5.30–7pm

Tuesday, 4 April 2017

John Percival Building 2.48

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